



# Standard Price list

<u>Description of INITIAL COSTS</u>	<u>Price Incl VAT</u>
Website set up and training (once off fee, excludes photographic services, advanced graphic design or scriptwriting, travelling more than 100km return or loading of more than 25 pages [client can load hundreds more themselves after training] ).	<b>R2,500</b>
Domain Transfer & Set up fee (if the client for example already has his/her own <u>existing domain name</u> registered; <u>once off fee</u> . If it is a .Com domain transfer add R135 extra)	<b>R165</b>
Domain Registration / Renewal ( <u>annual</u> fee, only applicable to package 2 and 3)	<b>R200</b>

<u>Description of MONTHLY COSTS</u>	<u>Price Excl VAT</u>
<p><u>Package 1</u>- Monthly Hosting and License costs (access to Kwikwap system), No dedicated domain, web address e.g. www.kwikwap.co.za/abc</p>	<p>R59 +VAT</p>
<p><u>Package 2</u> - Monthly Hosting and License costs (access to Kwikwap system), Dedicated domain , including one personalized email address</p>	<p>R99 + VAT</p>
<p><u>Package 3</u> - Monthly Hosting and License costs (access to Kwikwap system), Dedicated domain, including one personalized email address.</p> <p>The following <b>extra</b> features are included in this package:</p> <ul style="list-style-type: none"> <li>● <b>Online shop</b> (including access to credit card payment gateway, EFT and Quoting system)</li> <li>● <b>Mobi website</b> (a second website, optimized for access by cell phones)</li> <li>● <b>Free SMS shortcode</b> (e.g. "SMS the word SPECIAL to 37995")</li> <li>● <b>Autoresponder</b> (a system that allows automatic emails to be sent)</li> <li>● <b>Google Analytics and Webmaster Tools</b></li> </ul>	<p>R150+VAT</p>

Support & Maintenance contract – this contract gives you one hour per month where we will do your website updates for you. This fee is in addition to the above package fees. See Support& Maintenance Contract for details.	R199+VAT
First extra personalised email account	R25 +VAT
Second extra personalised email account	R20 +VAT
Third + more extra personalised email accounts	R15 +VAT
<i>Please discuss your unique email needs with us</i>	
Emails through mailing list system	Free
SMS's through Bulk SMS system	R0,22+VAT

**Traffic & Data (space) allowance per website** – currently there are no official limits on the amount of traffic (or data) that clients may have on their websites and/or email. The agreement says the traffic and data must be “within reason”. Seeing that data and traffic charges are continuously dropping, we do not specify a limit at this stage; if however, a client’s website becomes extremely large and/or busy then we will negotiate a new reasonable hosting charge with the client and/or put the website on an overseas server (which is slightly slower than a SA server)

**\* Note on cancelled or postponed meetings:**

Clients must please note that Kwikwap Agents set aside a few hours to see them, so if a client cancels within 24 hours of the meeting it often leaves the Agent with insufficient time to fill the hours. Therefore, meetings should be please be cancelled or postponed more than 24 hours in advance.

**Two important notes:**

1. All packages include a live report that tells you which search terms brought visitors to your site, which pages they visited and how many visits you had from which search engines and from which countries your web visitors come from.
2. The Level 2 and 3 packages perform better on the search engines; if it is very important for you to be on the first page then choose one of those packages. The Level 3 package also allows you to use the extensive tools that are available at Google Webmasters Central.

## **Frequently asked questions**

### **What do you get for your money?**

A Complete website designed and set up as well as training in our Content Management System.

Continued support and free updates to the software

### **What functionality does your system have?**

Just about anything!

A summary can be found on the bottom of this document. On the front page of our website, [www.kwikwap.co.za](http://www.kwikwap.co.za), the features are discussed in more detail.

### **If there is no catch, so why is it so cheap?**

This is not the world's first website design software, but we made 100% sure it is the easiest! Because our system is so user friendly, we can use normal people to develop your website. No longer do you have to pay a highly skilled developer to design or update your website. We talk your language!

**Before you embark on your website development project, whether it is an upgrade or redesign of an existing or a brand new website, ask yourself these 20 questions:**

1. Are you trained in person how to easily update your own website (included in the website design fee)? Can you update your own website? If yes, have you been trained sufficiently to be confident enough to make the changes yourself?
2. Will your webmaster ever pay a personal visit to your office or home?
3. Does your website get found for generic search terms? This means that you should be found not only when people search for your company name, but for your type of products and services as well.
4. Can you easily reach your webmaster on his cell phone?
5. Does your webmaster have a countrywide support network and/or online help manuals?
6. Does your webmaster keep your website's underlying structure up to date with the latest trends without charging you?
7. Can you request a new webmaster without any repercussions or cost to you?
8. Does your webmaster give you online access to hits and search term reports?
9. Does your web development company ever have free training sessions to help you with your website and Google results?
10. Can your webmaster offer you a fixed rate for a website of between 5 and 500 pages?
11. Is your website e-commerce enabled without paying extra fees?
12. Does your website pass the validator tests (tests to see if your website can be read by all PC's, cell phones and search engines)?
13. Is your website 100% cell phone and PDA compatible?
14. Does your webmaster use language that normal non-technical people can also understand?
15. Can you change your website language at the click of a button?
16. Does your website system have a free bulk sms, mailing list system and autoresponder included?
17. Does your website allow you to quickly and easily build forms and surveys?
18. Does your website have a built in events calendar, newsletter, advertising space, videos and map?
19. Do you think the so called free websites that are offered on the internet will make you money and save you time?
20. Does your website offer a special module for your specific industry or do your developers offer to develop you a module for free?

***If you can find better value for money web design anywhere, then we pledge to offer you a free website!***

**We set up a  
complete website  
for you for  
only R2500\***

**Unlimited number of pages  
and fully interactive**

**Never again be charged for  
website updates!**

**We get your business onto**

**Google™**

**Telephonic hyperlink Easily update your  
website Cellphone compatible Forums  
Events calendar Questionnaires FAQ  
(frequently asked questions) Newsletters  
& links Advertising space Youtube videos  
Documents & brochures Interactive add-ons  
Online forms Online shop Announcements  
Bulk SMS system Specials**



\*Monthly costs between  
R59 and R150 (+VAT).



**KWIKwap**  
The internet, mobilised

**Call us for a website today!**

**THE WORLD'S EASIEST WEBSITE CREATION TOOL**

**Kwikwap Head Office 0861 927 669**

### **List of 15 most important features included in the Kwikwap system**

- ✓ Unlimited number of pages, photo galleries and documents on your website
- ✓ Your own website management tool (including training on how it works) plus seven methods of support
- ✓ Submission to search engines and optimization of your website in order to get very high onto search engine results
- ✓ Access to various groups of templates / designs: Fully customizable templates, semi customizable templates and professionally designed templates (which are also changeable)
- ✓ Bulk SMS system, bulk emailing system as well a fax-to-email
- ✓ Newsletter facility, Specials, Announcements, Events Calendar, Enquiry forms, FAQ's and Autoresponder (sends out automatic communications at predetermined intervals)
- ✓ Online shop with Quotation facility, credit card facility and EFT payment facility
- ✓ Online survey / form tool to collect data (ideal for opinion polls, application and registration forms etc)
- ✓ Advertising space on your website which you can use to profit from your website
- ✓ Animated Banner on your homepage or in your logo
- ✓ Reports to show you how many people visited which pages of your website and which search terms brought visitors to
- ✓ Facility to build your own search directory, multi level product groups as well as facility to allow website visitors to receive certain information when they enter a specific code
- ✓ SMS shortcode (e.g. for promotions like "SMS the word Apples to 37995 and win a car")
- ✓ Industry specific modules for estate agents, vehicle dealers, rental companies, recruitment companies, guest houses and many more
- ✓ Free access to all new features (we add new features at least once a month)